

GREATER VISAKHAPATNAM MUNICIPAL CORPORATION

Government of Andhra Pradesh

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EXPRESSION OF INTEREST

FOR

**III. 'AN INTEGRATED ECO-THEME PARK WITH
ADVENTURE, RECREATION, HOSPITALITY, LEISURE
& ENTERTAINMENT'**

AT

MUDASARLOVA, VISAKHAPATNAM

(To be submitted on the letterhead of Prospective Bidder)

Date:

**The Commissioner
Greater Visakhapatnam Municipal Corporation,
Tenneti Viswanadham Bhavan,
Asilmetta Junction,
Visakhapatnam-530003**

Dear Sir

Sub: Expression of Interest for 'AN INTEGRATED ECO-THEME PARK WITH ADVENTURE, RECREATION, HOSPITALITY, LEISURE & ENTERTAINMENT' on Build-Operate-Transfer basis in Public Private Participation (PPP) mode at Visakhapatnam.

With reference to the above advertisement, we hereby file this '**Expression of Interest (EOI)**' to undertake the development of this project either individually or as a consortium.

We understand that this is an initial expression of interest on our part and mere submission of this EOI does not entitle us to receive any documents or be invited to bid for this project.

Name of project and location:
'AN INTEGRATED ECO-THEME PARK WITH ADVENTURE, RECREATION, HOSPITALITY, LEISURE & ENTERTAINMENT' at Mudasarlova, Visakhapatnam, A.P.

Name and details of Applicant and its representative authorized to file this EOI:	
Full Name	
Designation	
Name of Organization	
Address	
Phones	
Fax	
Mobile	
Email	
Website	

Legal Constitution of Applicant: (Public Limited/Private Limited/Partnership etc)

Current nature of business or activities: (Not exceeding four lines)

Last 3 (Three) year's Turnover of the Applicant / Lead Developer
FY 2008-09 : FY 2007-08 : FY 2006-07 :

Net Worth of the Applicant / Lead Developer (Computed from the latest Audited Balance Sheet)
2008-09:

Brief history of the operations and activities of the Applicant: (Not exceeding eight lines; to include details of principal promoters and joint venture partners)

Name and details of Business House/Group to which applicant belongs: (Not exceeding four lines)			
Name of the Group	Group Company/ies	Primary Activity	Turnover (FY 2008-09)

Previous experience of Development and/or Operations & Management of similar projects, if any: (Not exceeding eight lines)

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Proposed consortium/collaboration for the development, management, marketing of the proposed development, if any?

Nature of consortium/collaboration proposed	Proposed Partner	Partner's Particular Expertise	Partner's Turnover (FY 2008-09)

Briefly explain your Concept Proposed and Proposed Components considered for the Proposed 'AN INTEGRATED ECO-THEME PARK WITH ADVENTURE, RECREATION, HOSPITALITY, LEISURE & ENTERTAINMENT' at Mudasarlova, Visakhapatnam.

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Note: Applicants shall attach documents/brochures/corporate literature

I/We declare that the information stated hereinabove is accurate.

Signature:
 Full Name:
 Designation:
 Organization:
 Address:

Date:

GREATER VISAKHAPATNAM MUNICIPAL CORPORATION
Municipal Administration & Urban Development Department
Government of Andhra Pradesh

Evaluation Criteria

Bid Process Criteria (EOI Stage) for Selection of Bidders for Development of 'AN INTEGRATED ECO-THEME PARK WITH ADVENTURE, RECREATION, HOSPITALITY, LEISURE & ENTERTAINMENT' on Built-Operate-Transfer (BOT) basis in Public Private Participation (PPP) mode at Mudasarlova, Visakhapatnam, Andhra Pradesh is as below:

Stage-I:
Invitation of EOI

Expression of Interest (EOI) is invited in prescribed format for understanding the response from the investors.

Stage-II:
Short listing of EOIs

Criteria:

- Firms having experience in the development of Recreation, Hospitality, Leisure & Entertainment Projects.
- Proposed tie-ups with the reputed National / Global players in the development of Recreation, Hospitality, Leisure & Entertainment Projects are also considered as experience. (Relevant Tie-up Letters should be enclosed)
- Investment capabilities will be assessed based on the current business turnovers for the last 3 years and Net worth computed.
- Last 3 (*Three*) year's turnover – (Audited Balance Sheets, for the relevant years should be enclosed).
- Applications without required information or enclosures are liable to be rejected.

- 1. RFP documents will be issued to the short-listed EOIs at a cost.**
- 2. Bid process criteria for RFP document will be issued along with RFP document.**
- 3. Those who downloaded 'Expression of Interest' Document from Website, should furnish the Demand Draft for Rs.5,000/- along with EOI Document while submitting.**
- 4. The last date for the submission of EOI Documents is 23-09-2009 by 5.00 P.M.**

GVMC received tremendous response for its earlier Advertisements and extending this opportunity once again for inviting more 'Expression of Interests' from some more prospective bidders to make the Bidding Process more competitive. Those who submitted 'Expression of Interest' in response to our earlier advertisements need not apply again. Their earlier 'Expression of Interest' will be considered for the respective projects, subject to meeting the eligibility criteria pronounced in the respective EOI documents.

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Proposed Location & Details of the Land

An area of 31.82 Acres near Mudasarlova Park & Lake is identified for the development of '**Eco-Theme Park**' proposing major portion of the area primarily for an exclusive **Eco-Park** with a combination of Adventure, Recreation, Hospitality, Leisure & Entertainment Components and visualized as an **Integrated Eco-Tourism** Destination. Mudasarlova is a valley bordered by hills and is situated about 8 km from Visakhapatnam City. This beautiful site near Mudasarlova Lake nestles amidst hills and palm trees. Mudasarlova Park is located at the vicinity of Lake. This Park is a major picnic spot with a lake, beautiful flower gardens, variety of trees, lawns, fountains, birds especially peacocks etc. One of the main attractions of this area is a scenic Golf Course Club managed & operated by East Point Golf Club. The proposed Site is hardly 8 Kms. away from the City, 4 Kms. away from Hanumanthavaka Junction on NH-5, 3 Kms. away from Visakha Institute of Medical Sciences (VIMS), 2 Kms. away from Health City and within 1 Km. radius from Golf Course, Mudasarlova Park & Mudasarlova Lake etc.

Envisaged Concept

The proposed main project components are – **(i) Eco-Park:** Eco-Theme Park with vast stretches of greenery, vegetation, herbal gardens, water bodies, natural habitats with suitable & feasible Botanical, Zoological, Aviatory and Marine Components. **(ii) Aqua Theme Park:** Water Rides such as Wet & Wild Rides, Wild West Aqua Rides, Water World and Water Sports. **(iii) Underwater Walkthrough Aquarium:** An underwater walkthrough tunnel offers incredibly close encounters with the stunning beauty of an exotic coral reef - home to thousands of colourful fish. **(iv) Cable Wakeboard Park:** Cable-Wakeboarding is a variety of controlled Water Skiing, which offers people to experience Water-Wakeboard without a boat. **(v) Eco-Resort:** Green Leaf / 5 Star Rated Resort with Health Spa with required Guest Facilities & Amenities and other Lifestyle & Entertainment Components such as Shopping Arcade, Kids Gaming Zones & Mini Theatres.

The proposed project should enhance the beauty and ecology of surrounding serene environs without changing the basic nature and ecology of the area. Structures enhancing the ecology of area and providing natural panorama which are necessary to support Water Rides & Sports, Recreation, Hospitality, Leisure, Lifestyle & Entertainment Activities will be allowed to be put up. The automatic conversion / exemption from land use zoning regulations for setting up of tourism related projects from residential / commercial / institutional / recreational use zones is applicable to the notified tourism related projects as per GO.Ms.No.36 M.A. dated 31-01-2001 & GO.Ms.No.216 dated 26-04-2003. **In addition to the Lease Rentals on the Land, Developers shall share the Revenues with GVMC quoted as Additional Development Premium.**

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Site layout Drawing

